

# BOARD OF VISITORS

### Executive Committee Meeting

May 19, 2022

# Virginia Institute of Marine Science William & Mary's School of Marine Science

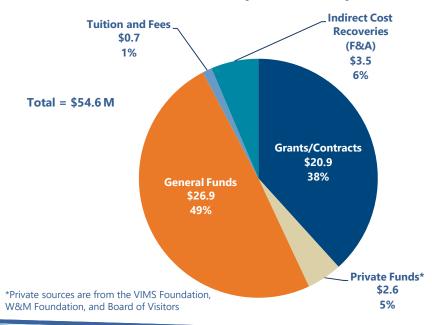
# **Board of Visitors Executive Committee**

May 19, 2022

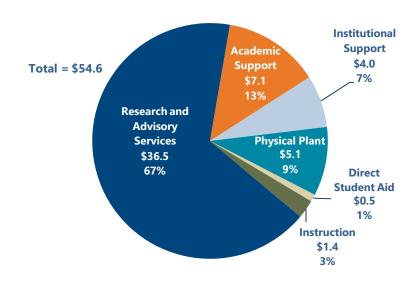


# **Budget Update**

### FY22 Budgeted Sources of Revenue (in millions)

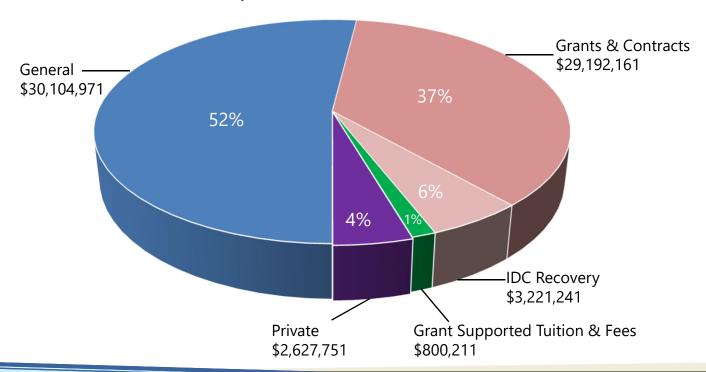


### FY22 Budgeted Uses of Revenue (in millions)



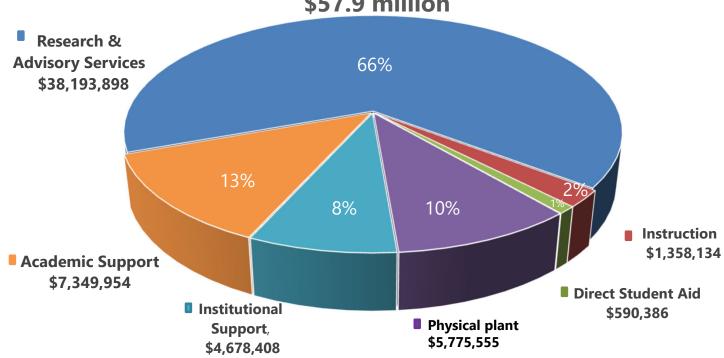


# FY 23 Operating Budget Revenue \$57.9 million





# FY 23 Operating Budget Expenditures by Program \$57.9 million





#### **Funding initiatives submitted to the Governor:**

(All initiatives presently in both House & Senate budgets)

- Support Implementation of the VA Coastal Resilience Master Plan: \$424,872
- Support Operation & Maintenance of New Facilities Coming Online: \$617,307
- Support Commonwealth Fisheries Collection: \$209,098
- Support VDH and VMRC Shellfish Aquaculture Management: \$424,653
- Establish Minority Postdoc Program: \$411,594
- TOTAL: \$2,087,479







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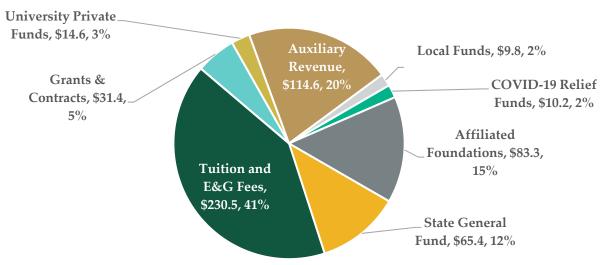
# FY23 Proposed Tuition and Budget Actions

BOV Executive Committee May 19, 2022

# FY23 TUITION & FEES

# Why tuition matters? W&M's largest revenue source

FY22 W&M Operating Revenue Including Affiliated Foundations (\$ in millions)



# Tuition supports 2 major expenses

#### 1. Educational & General (E&G) Programs

- Instruction
- Academic Support
- Student Services
- Institution-sponsored research and public service
- Institutional Support
- Operations & Maintenance of E&G buildings

#### 2. Student Financial Aid

# Recent trend: no increases in undergraduate tuition

	FY19	FY20	FY21	FY22	Avg. Annual Growth Rate
In-State	\$17,434	\$17,434	\$17,434	\$17,434	0.0%
Out-of-State*	\$38,735	\$40,089	\$40,089	\$40,089	1.2%
Avg. Annual Inflation**	2.3%	1.4%	7.0%	+8.3% in April	3.6% prior to FY22

<sup>\*</sup>The Commonwealth of Virginia provides no state general fund support for out-of-state students.

<sup>\*\*</sup>CPI is from Bureau of Labor Statistics for All Urban Consumers U.S. City Average series for all items.

# FY23 tuition modeling

#### Six Year Plan Assumptions (Sept. 2021)

- Planned enrollment growth
- Discontinuation of one-time state support
- Limited compensation actions
- Continued low inflation

4.6% Increase in Undergraduate Tuition

#### Proposed FY23 Actions (May 2022)

- FY22 UG enrollment outperformed targets
- Increased state support
- Significant compensation actions
- High inflationary period

3% Increase in Undergraduate Tuition

#### What drives tuition increases?

- Compensation actions
  - 80% of the university's E&G budget is personnel
- Contractual obligations not offset by reallocations
  - Inflationary increases for library materials, lab supplies, software subscriptions, etc.
- Compliance and regulatory requirements
- W&M's commitment to need-based financial aid
- Investments in existing and new programs

# For FY23, tuition action is tied to "NGF share" of compensation

Proposed 5% salary increase					
Total E&G cost	(\$8.7M)				
State share	<u>3.2M*</u>				
Unfunded E&G cost	(\$5.5M)*				
3% tuition increase	\$4.5M				

<sup>\*</sup> Estimated pending final action by the General Assembly

- > 60% of the cost of state mandated increases in salaries, health insurance, and retirement must be covered by tuition revenue
- State only funds faculty and staff who directly support E&G programs
- Staff salaries for auxiliary programs receive no state support

#### Potential tuition relief

- Action by the General Assembly could moderate the need for a 3% increase
  - Every \$1M in additional state support would reduce the need for a tuition increase by 0.6%
  - Every 1-month delay in the effective date for merit could reduce the need for a tuition increase by 0.3% for FY23



# What about mandatory fees?

- Mandatory non-E&G student fees support a variety of nonacademic programs, including
  - Student Health Center
  - Rec Center
  - Counseling Center
  - Athletics
  - Student Unions
  - Debt service on auxiliary facilities
  - Sustainability
  - Cultural programs
- Housing and dining supported by room and board rates

Auxiliary Revenue	% of Total
Student Fees	43.5%
Dining	18.2%
Housing	29.8%
Other	8.5%
<b>Total Auxiliary Revenues</b>	100.0%

#### State limits annual increases on fees

# 3% limit on mandatory non-E&G fees:

- State-mandated compensation actions, which receive no funding from the state
- State authorized capital projects
- Student health services



### 2.5% proposed fee increases for FY23

Driven by state-mandated salary/fringe, contractual increases and student health investment

Fee	FY22	FY23	\$ Change
General Comprehensive	\$4,626	\$4,784	\$158
Facility Fee	\$1,475	\$1,475	\$0
Green Fee	\$43	\$43	\$0
Student Activity Fee	\$98	\$98	\$0
Total	\$6,242	\$6,400	\$158

#### Most room rates will also increase 2.5%

	FY22	Proposed FY23	\$ Change	% Change
Standard Double	\$8,086	\$8,288	\$202	2.5%
High Double	\$9,070	\$9,296	\$226	2.5%
Standard Singles	\$8,804	\$9,024	\$220	2.5%
High Single/Tribe Square	\$9,788	\$10,030	\$242	2.5%
Grad Complex Apts	\$9,316	\$9,548	\$232	2.5%
Ludwell/Nicholas*	\$8,086	\$8,732	\$646	8.0%

<sup>\*</sup>Ludwell/Nicholas increase is higher than 2.5% in order to bring all apartment style housing to the same rate over a 2-year period.

# No change in meal plan rate; focus on improved quality and value

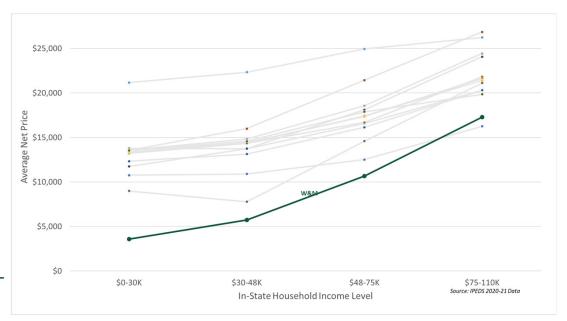
	FY22	Proposed FY23	\$ Change	
All Access + \$400*	\$5,246	\$5,246	\$0	

#### Shift to "All Access" plans

- Significant impact particularly for freshman/sophomores
- Aligns with many Virginia peers
- Allows students to grab a cup of coffee, a snack, or an entire meal
- Allows "shopping" among sites without "losing a swipe"

### Commitment to access and affordability

- W&M continues to offer the lowest net price for Virginia families making <+\$110,000
- Avg UG student debt has decreased 10% since FY19
- Since FY13, W&M has grown undergraduate needbased financial aid 160%.



### Proposed FY23 UG tuition and fees

				I		
	FY 2022		Proposed FY 2023		Dollar Change	
				Out-of-		Out-of-
	In-State	Out-of-State	In-State	State	In-State	State
		Tuition				
Seniors	\$17,434	\$40,089	\$17,434	\$41,293	\$0	\$1,20
Juniors	17,434	40,089	17,958	41,293	524	1,20
Sophomores	17,434	40,089	17,958	41,293	524	1,20
New Students	17,434	40,089	17,958	41,293	524	1,20
	Ма	andatory E&G F	ees			
Technology Fee	100	100	100	100	0	
Student Faculty Fee	5	5	5	5	0	
HEETF Fee	31	62	31	62	0	
State Building Fee	N/A	540	N/A	540	N/A	
Subtotal, E&G Fees	136	707	136	707	0	
-	Mana	datory Non-E&	G Fees			
General Comprehensive Fee	4,626	4,626	4,784	4,784	158	15
Undergraduate Facility Fee	1,475	1,475	1,475	1,475	0	
Student Activity Fee	98	98	98	98	0	
Green Fee	43	43	43	43	0	
Subtotal, Non-E&G Fees	6,242	6,242	6,400	6,400	158	15
•	-	Room and Boar	d	*		
Room, Standard Doubles	8,086	8,086	8,288	8,288	202	20
Board (19 meals)	5,246	5,246	5,246	5,246	0	
Subtotal, Room and Board	13,332	13,332	13,534	13,534	202	20
		Total Cost		•		
Seniors	37,144	60,370	37,504	61,934	360	1,56
Juniors	37,144	60,370	38,028	61,934	884	1,56
Sophomores	37,144	60,370	38,028	61,934	884	1,56
New Students	37,144	60,370	38,028	61,934	884	1,56
-	,	, , ,	•	,		
NDERGRADUATE, PART-TIME INCLU	JDING SUMM	IER SESSION(S)				
•	Tuit	tion Per Credit I	Hour			
All Undergraduates, Part-Time	\$581	\$1,336	\$599	\$1,376	\$18	\$4

### Maintains W&M commitment to predictability

In-state (IS) students on campus: \$884 or 2.4%

- ✓ No tuition increase for Fall 2019 Matriculants under *The Promise*;
- ✓ Fees increase for Fall 2019 Matriculants by \$360 (1%) and \$158 (0.7%) if living on- or off-campus respectively

Out-of-state (OOS) students on campus: \$1,564 or 2.6%

IS and OOS students living off campus will see a 2.9% increase of \$682 and \$1,362, respectively

# Setting tuition for graduate and professional programs

- Compete in distinct markets based on:
  - Academic discipline
  - National rankings
  - Delivery mode
- W&M's approach
  - Set tuition to reflect market conditions
  - Increase or decrease as necessary to remain competitive

## Market-based tuition in select programs

Proposed FY23 Tuition, by Program

	FY22		Proposed FY23		\$ Change	
	In-State	Out-of-State	In-State	Out-of-State	In-State	Out-of-State
Graduate (A&S, SoE, VIMS)	\$10,516	\$28,305	\$10,832	\$29,155	\$316	\$850
Business – EMBA	\$115,000	\$115,000	\$115,000	\$115,000	\$0	\$0
Business – MAcc	\$28,200	\$38,600	\$28,764	\$39,372	\$564	\$772
Business – MBA	\$28,100	\$38,520	\$28,944	\$39,676	\$844	\$1,156
Business – MSBA	\$36,000	\$42,700	\$37,800	\$44,836	\$1,800	\$2,136
St. Andrews Joint Degree Programme	\$42,220	\$42,220	\$43,900	\$43,900	\$1,680	\$1,680

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# Resolution 2: FY23 Tuition and Fees for Full- & Part-Time Students

- THEREFORE, BE IT RESOLVED, That the William & Mary Board of Visitors approves the Tuition and Fees outlined in Tables 1-8 for FY23; and
- BE IT FURTHER RESOLVED, That Pursuant to Section 23.1-1301 A.5., Code of Virginia, the Board further delegates authority to the Provost and the Chief Operating Officer to establish: 1) course fees as needed to offset materials, supplies or additional course-specific costs not covered by general tuition and fees, and 2) special program fees for study abroad programs, online programs, certificate or other professional programs.



## FY23 Proposed Operating Budget

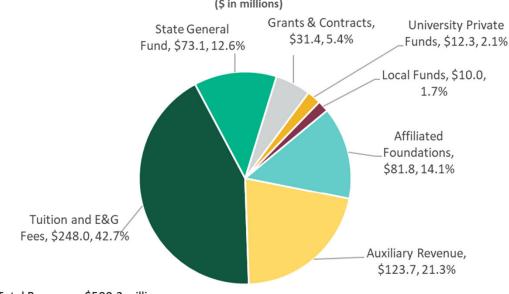
### Budget Timing and Assumptions

- 2022 General Assembly remains in special session on the state 2022-2024 biennial budget
  - New fiscal year starts July 1
  - Students/ families need to be able to plan for FY23 tuition
  - Academic and administrative units need to be able to plan
- Tuition and fees as proposed in Resolution 2
- State funding included in the introduced biennial budget
  - Final actions will be reflected in September updates to the Board unless additional Board action is warranted

# W&M enterprise will reach \$580M with support from affiliated foundations

- Almost two-thirds of revenue is generated largely by students:
  - \$248M or 43% from tuition and E&G fees
  - \$124M or 21% from auxiliary enterprises





Total Revenue: \$580.2 million

<sup>\*</sup>Excludes VIMS

# W&M's FY23 projected budget: \$530M excluding foundations

	FY22 Estimated	FY23 Proposed	Change fron	n Prior Year
Revenue	Actuals	Budget	\$ Change	% Change
State General Fund	65,364,800	73,077,400	7,712,600	11.8%
Tuition and E&G Fees	238,968,300	247,991,900	9,023,600	3.8%
Grants & Contracts	31,350,000	31,350,000	-	0.0%
University Private Funds	12,878,700	13,877,100	998,400	7.8%
Auxiliary Revenue	122,780,200	129,164,800	6,384,600	5.2%
COVID Revenue	5,098,400	-	(5,098,400)	-100.0%
Local Funds	33,015,780	34,970,000	1,954,220	5.9%
Total Revenue	\$509,456,180	\$530,431,200	\$20,975,020	4.1%
Planned Use of Reserves	-	2,090,100	2,090,100	N/A
Total Available Resources	\$509,456,180	\$532,521,300	\$23,065,120	4.5%

	FY22 Estimated	FY23 Proposed	Change fron	n Prior Year
Expenditures, by Program	Actuals	Budget	\$ Change	% Change
Instruction	\$150,371,400	\$157,709,600	\$7,338,200	4.9%
Research	4,650,300	6,535,100	1,884,800	40.5%
Public Service	92,400	188,400	96,000	103.9%
Academic Support	42,476,100	45,721,000	3,244,900	7.6%
Student Services	15,829,100	21,052,300	5,223,200	33.0%
Institutional Support	35,625,500	42,093,000	6,467,500	18.2%
Plant Operations	20,856,400	23,690,800	2,834,400	13.6%
Financial Aid	68,786,300	69,225,000	438,700	0.6%
Sponsored Programs	31,481,900	31,481,900	-	0.0%
Auxiliary Services	112,648,400	126,653,500	14,005,100	12.4%
Other Expenses	186,400	229,900	43,500	23.3%
COVID Expenses	5,098,400	-	(5,098,400)	-100.0%
E&G Debt Service	5,900,000	5,962,900	62,900	1.1%
Total Expenditures	\$494,002,600	\$530,543,400	\$36,540,800	7.4%

Excludes VIMS;
BOV adopts budget separately

# 6 areas drive expenses after addressing structural deficit

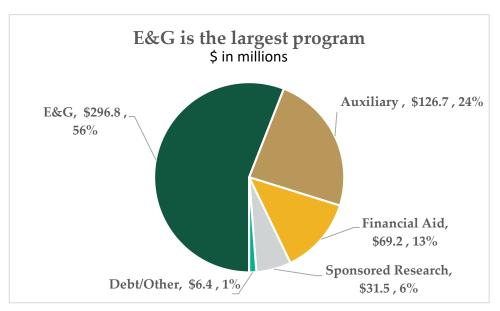
**\$6.0M Structural Balance:** cash balances in FY22 supported E&G base

Adjusting for COVID expenses, other FY23 increases fall into six categories:

- \$13M in compensation actions
  - Average 5% merit
  - \$15.50 minimum wage
  - Targeted market adjustments
- \$12M in auxiliary expenditures
  - Debt service (unavoidable cost)
  - Contract escalations, equipment, deferred maintenance (unavoidable costs)
  - Return to pre-pandemic services
- \$2.5M for the Bray School restoration/relocation **as a one-time pass through**
- \$3.0M to support **Vision 2026** (career services, marketing/enrollment management)
- \$1.1M for **financial aid** and O&M for Fine & Performing Arts facility
- \$4.0M from local funds, including support from affiliated foundations

# BUDGET DETAILS: MAJOR PROGRAMS

# FY23 E&G revenue builds on strong prior year growth



# \$6.6M incremental tuition from FY22 enrollment growth

- Addressed structural imbalance
- Restored COVID reductions in core areas (e.g., police, libraries, student affairs, IT, career center)
- Added funds to support services driven by higher enrollment (e.g., registrar and admissions office investments, student accessibility services)

### 3 major sources of incremental revenue

- \$7.7M in State GF support
  - Includes \$2.5M in pass through funds for Bray School relocation
- \$9.0M in tuition revenue
  - \$4.5M from proposed tuition increases
  - \$4.5M from enrollment growth

### E&G expenses increase \$18.8M

- Increase in expenses reflects significant compensation actions:
  - 5% merit increase
  - \$15.50 min. wage
  - Select market adj.
- Enrollment growth
- Vision 2026

	FY22 Estimated	FY23 Proposed	\$ Change from	% Change from
	Actuals	Budget	Prior Year	Prior Year
REVENUE, by Source				
General Fund	\$60,116,800	\$67,626,800	\$7,510,000	12.5%
Nongeneral Fund	186,035,600	194,559,200	8,523,600	4.6%
COVID Revenue	5,098,400	-	(5,098,400)	-100.0%
Total Revenue	\$251,250,800	\$262,186,000	\$10,935,200	4.4%
E&G Reserves used to Balance	-	2,090,100	2,090,100	n/a
Total Resources Available	\$251,250,800	\$264,276,100	\$13,025,300	5.2%
EXPENDITURES, by Program				
Instruction	\$138,553,700	\$143,637,000	\$5,083,300	3.7%
Research	1,693,800	4,486,600	2,792,800	164.9%
Public Service	8,000	8,000	-	0.0%
Academic Support	35,537,500	39,303,000	3,765,500	10.6%
Student Services	10,476,900	14,729,300	4,252,400	40.6%
Institutional Support	28,964,400	33,861,300	4,896,900	16.9%
Plant Operations	19,201,400	22,288,000	3,086,600	16.1%
COVID Expenses	5,098,400	-	(5,098,400)	-100.0%
Debt Service	5,900,000	5,962,900	62,900	1.1%
Total Expenditures	\$245,434,100	\$264,276,100	\$18,842,000	7.7%

Note: General fund support includes \$2.5 million in pass-through funds to Colonial Williamsburg Foundation for the restoration and relocation of the Bray School.

# 3 areas of E&G expense increases

Expense Area	\$ in millions	% of increase	Source of Funds
Program funding for enrollment, student services, other support functions (e.g., academic advising, COLL curriculum, STLI), student accessibility)	\$ 5.2M	27.6%	\$1.6M GF \$3.6M enrollment growth
Faculty and Staff Compensation		56.4%	
- State-mandated merit and fringe benefit increase <sup>1</sup>	\$ 8.1M		\$3.4M GF \$4.5M 3% tuition \$0.2M enrollment growth
- Minimum wage at \$15.50²	\$ 1.6M		\$1.6M enrollment growth
- Market adjustments	\$ 0.9M		\$0.9M enrollment growth
Vision 2026	\$3.0M	<u>16.0%</u>	\$3.0M enrollment growth
Total	\$18.8M	100%	

<sup>&</sup>lt;sup>1</sup> Assumes average 5% merit-based increase, 2% health insurance.

<sup>&</sup>lt;sup>2</sup> Student minimum wage increases will stay at state-mandated minimums.

# Financial aid remains a priority

	Estimated FY22 Actuals	Proposed FY23 Budget	Change from Prior Year
REVENUE:			
State General Fund	\$5,116,100	\$5,318,700	\$202,600
Tuition Revenue <sup>1</sup>	52,932,700	53,432,700	500,000
Auxilary Enterprises	900,000	400,000	(500,000)
Private Funds	5,169,200	5,312,000	142,800
Total Revenue <sup>2</sup>	\$64,118,000	\$64,463,400	\$345,400
EXPENDITURES <sup>2</sup> :	\$64,118,000	\$64,463,400	\$345,400

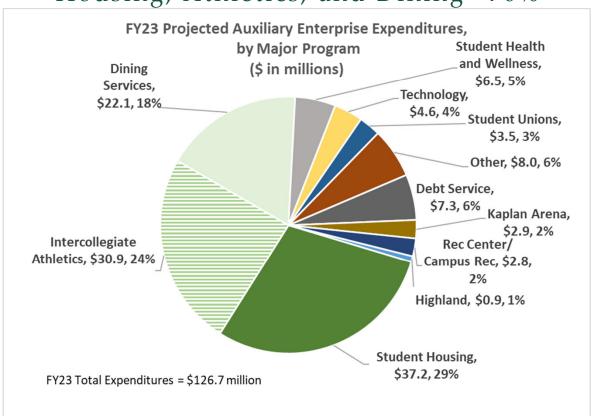
<sup>&</sup>lt;sup>1</sup>Excludes tuition waivers.

- Financial aid budget has increased over 160% in the last decade
- Of the \$64.5M proposed for FY23:
  - \$46.0M specific for needbased undergraduate aid
  - \$18.5M for graduate aid and scholarships

<sup>&</sup>lt;sup>2</sup>Does not include \$4.8 million from local funds revenue that supports financial aid.

# \$127M in planned auxiliary expenses

Housing, Athletics, and Dining >70%



# Resolution 3: FY23 Operating Budget

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State General Fund	65,364,800	73,077,400	7,712,600	11.8%
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E&G Debt Service	5,900,000	5,962,900	62,900	1.1%
Total Expenditures	\$494,002,600	\$530,543,400	\$36,540,800	7.4%

THEREFORE, BE IT RESOLVED, That the William & Mary Board of Visitors approves the FY23 Operating Budget of the university as displayed herein.



# BOARD OF VISITORS

# Executive Committee Meeting

May 19, 2022



# Richard Bland College of WILLIAM & MARY

# EXECUTIVE COMMITTEE FY23 BUDGET AND TUITION & FEES

## PRESIDENT'S REMARKS

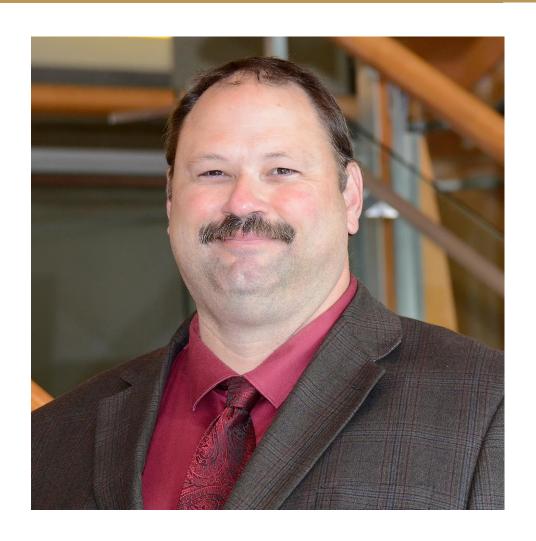


# DR. DEBBIE SYDOW

President



#### FY23 PROPOSED OPERATING BUDGET / TUITION & FEES



# MR. PAUL EDWARDS

Chief Business Officer



### BALANCED BUDGET

FY23 Budgeted Revenues \$26,196,356

FY23 Budgeted Expenses \$26,196,356



#### BUDGET ASSUMPTIONS - REVENUES

- 5% tuition increase (to partially offset direct costs & inflation)
- 3% Mandatory Fee increase (to partially offset direct costs & inflation)
- Tuition & Fee revenue budgeted at 17,748 credit hours
- Adjusted In-person/Online split
  - FY23 70%/30%
  - FY22 69%/31%
  - FY21 38%/62%
  - FY20 88%/12%



#### BUDGET ASSUMPTIONS - REVENUE

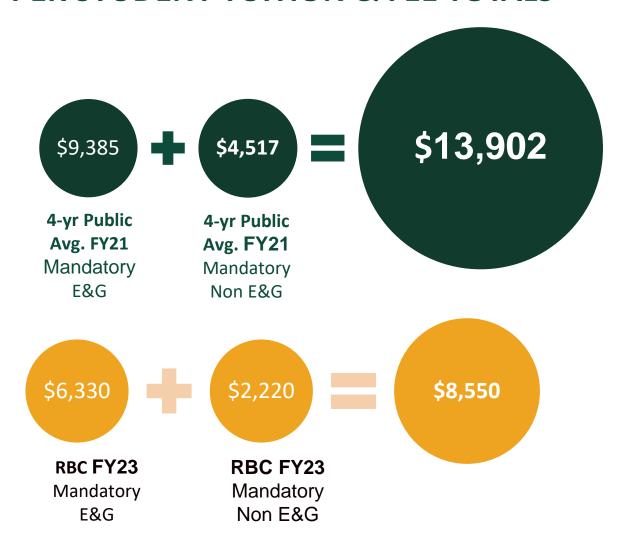


- Auxiliary revenue budgeted on 251 students in housing
- 0% Housing & Dining increase (rates)
- Third-Party Partnership Opportunities



# **FY23 Tuition & Fee Summary**

#### PER STUDENT TUITION & FEE TOTALS



PELL FY23 \$6,495



## **BUDGET REVENUES**

## **FY23 Budgeted Revenues**

(in Millions)

5.12
3.57
14.85
2.66
26.20



## NEW FY23/24 BUDGET REQUESTS

#### **Compliance Personnel**

FY23: \$525,000 / FY24: \$525,000 = \$1,050,000

#### **Student Success**

FY23: \$1,138,642 / FY24: \$1,138,642 = \$2,277,284

#### **RBC Online**

FY23: \$635,000 / FY24: \$635,000 = \$1,270,000

#### **Shared Services Consortium**

FY23: \$200,000 / FY24: \$200,000 = \$400,000

#### **Pecan Hall & Maze Hall Renovations**

Pecan - \$3.6M / Maze - \$2.2M



## BUDGET ASSUMPTIONS - EXPENSES

- Prioritization of missioncritical expenses
- Personnel 166 FTEs

- Inflation (currently 8.3%)
- 5% Salary Increase (64% funded by state)





## **BUDGET EXPENSES**

# **FY23 Budgeted Expenses**

(in Millions)

Instruction and Academic Support	5.57
Student Services	1.33
Institutional Support	4.78
Operation and Maintenance	1.04
Auxiliary Services	0.66
Athletics	0.75
Financial Aid	1.55
Non-Personnel Services	10.51
Total	26.20



## FY23 PROPOSED BUDGET

Operating Revenue	FY22 Approved Budget	FY23 Proposed Budget	Budget Change %	Budget Change \$
State General Fund <sup>1</sup>	11,924,694	14,849,498	25%	2,924,804
Tuition and E&G Fees <sup>2</sup>	8,780,930	5,117,890	-42%	-3,663,040
Auxiliary Revenue	4,302,667	3,568,259	-17%	-734,408
Other Revenue <sup>3</sup>	1,982,483	2,660,709	34%	678,226
Total Revenue	26,990,774	26,196,356	-3%	-794,418

Operating Expenditures	FY22 Approved Budget	FY23 Proposed Budget	Budget Change %	Budget Change \$
Personnel				
Instruction	4,160,733	3,540,718	-15%	-620,015
Academic Support <sup>4</sup>	182,180	2,024,351	1011%	1,842,171
Student Services	1,175,711	1,332,530	13%	156,819
Institutional Support	5,192,506	4,779,963	-8%	-412,543
Plant Operations	1,200,964	1,044,283	-13%	-156,681
Auxiliary Services	672,833	662,053	-2%	-10,780
Athletics	495,472	750,018	51%	254,546
Total, Personnel	13,080,399	14,133,916	8%	1,053,517
Total, Non-Personnel Services	11,588,132	10,508,660	-9%	-1,079,472
Financial Aid	2,322,243	1,553,780	-33%	-768,463
Total Expenditures	26,990,774	26,196,356	-3%	-794,418



Includes Financial Aid

Net of tuition waivers and allowance for doubtful accounts

Other revenue includes prior year cash received for HEERF

<sup>4</sup> Includes new General Assembly requests for dual enrollment/online program positions



# BOARD OF VISITORS

# Executive Committee Meeting

May 19, 2022